THINK LOCAL WIN BIG!

How to Turn **YOUR NEIGHBORHOOD** Into Your Greatest Competitive Advantage

Discover how restaurant operators can dominate their local market, attract more guests, build stronger community relationships, and create sustainable growth through proven hyper-local, omni-channel marketing strategies and strategic partnerships.

LEAD BY:
Lauren Cleveland
President & CEO, Envision Works® Inc.
Founder, LOCAL RESTAURANT SUCCESS™

TEXAS RESTAURANT SHOW 2026
July 12-13, 2026 | San Antonio, TX

envisionworks OMNI-CHANNEL MARKETING | LOCAL Restaurant Success | DIY Marketing Club | ONE WORKS WEB-BASED SOLUTION

KEY TAKE-A-WAYS

MARKET MASTERY MADE SIMPLE
Learn how to identify your best local customers, understand what influences their dining decisions, and make every marketing dollar work harder.

THE LOCAL EDGE BLUEPRINT
Discover practical strategies to become the most recognized, trusted, and talked-about restaurant in your market without a massive budget.

COMPETITOR OR COLLABORATOR?
Learn how strategic partnerships, cross-promotions, and community collaborations can increase visibility, traffic, and sales for everyone involved.

COMMUNITY CONNECTION that CONVERTS
Build stronger guest loyalty through authentic storytelling, local involvement, and meaningful community engagement that drives repeat visits.

AN ACTION PLAN for IMMEDIATE IMPACT
Leave with a clear road map, proven tools, and actionable tactics you can implement immediately to strengthen your local market position.

PREPARE BEFORE YOU ARRIVE:
Request Your Complimentary Workbook Today

2026 TRA SHOW | Monday, July 13, 2026 | 2:15 pm - 3:00 pm | Operators Arena